

PARTNERSHIP OPPORTUNITIES



	GOLD	SILVER	BRONZE
Number Available	2	6	18
Honorary Guest at Official Launch (5 Tickets)	✓	✓	✓
Primary Branding on all promotional materials (print, digital, av media)	✓		
Secondary Branding on all promotional materials (print, digital, av media)		✓	
Tertiary Branding on all promotional materials (print, digital, av media)			✓
Primary Branding on all Stages	✓		
Logo on Tickets and Official Merchandise	✓		
Naming Rights (Name & Logo) for one of eight stages		✓	
Your Business announced by MC between performances	✓	✓	
Full Page Advertisement in Official program	✓		
Half Page Advertisement in Official program		✓	
1/8th Page Advertisement in Official program			✓
Free Tickets (3 Day Pass) Choose 1 event – Friday / Saturday / Sunday	6	4	2
Promotion via Social Media	✓	✓	✓
Promotion via PNBFB Website (Logo and Live Link)	✓	✓	✓
COST:	\$5,000	\$1,500	\$ 500

BLUES FESTIVAL YOUTH SPONSOR (2 X sponsors)

For the first time, our program has expanded to include one YOUTH act for each of the 7 main venues with a selection of young artists from the local community, ARBA (Adelaide Roots and Blues Association) and the City of Onkaparinga Youth.

Costed at \$2,500, our Youth Sponsors will be presented with Primary Branding rights across all YOUTH initiatives at the Festival as well as the full rights of a Silver sponsor as outlined above.



Sponsor Agreement:

Sponsor Name: _____ Mobile: _____

Email: _____

Sponsorship Sought: GOLD / SILVER / BRONZE / YOUTH Value: \$

Name: _____

Signed: _____

INVOICE NUMBER:

PNBF BSB:

Acc. No